

INDIVIDUAL PROJECT/ PROGRAM/ EVENT 2011-2012:

Note: Any program since last year's deadline is eligible.

Category: (Please circle or highlight the category for which this program is being submitted.)

- Women – **Education** – Community – International – Cultural – Diversity – Public Policy

Title: Money as a Mirror: How our attitudes about money affect our choices in life

Part I:

30 **Other community groups** involved, if any (list):(5 points) Merill Lynch, M&T Bank, Women's Bar Association and Hudson valley Association of Financial Planners ✓

Number of members involved in planning or putting on the program (5 points) 7 ✓

Number of nonmembers involved in the program (5 points) 5 ✓

Number of members who attended or benefitted (5 points) 60 ✓

Number of nonmembers who attended or benefitted (5 points) 15 ✓

Number of new members who joined (if any)(5 points) 3 ✓

Part II:

Describe your project/ program/ event in 75-150 **words**. Be sure to include:

how the project addressed **AAUW's mission** (15 points)

branch goals in doing this program (10 points)

specific action steps in planning this program (15 points)

steps taken for **community visibility** (Attach newsletter and newspaper articles.)(10 points)

measurable **impact on the community** (10 points)

lessons learned for future programs/ projects/ events (10 points)

Attach copies of newsletter and newspaper articles about this project/ program/ event.

(No more than 4 pages maximum)

Mail or email the original of your entire application with supporting materials to:

- Peggy Kelland, AAUW-NYS Program Vice President

- 13 Susan Lane, Poughkeepsie, NY 12603

smkell45@aol.com

Questions? (845)297-0507

Money as a Mirror: How Our Attitudes About Money Affect Our Choices

This program addressed AAUW's mission by advancing the equity of women through education. The subject was personal finance, educating women on matters of estate and retirement planning, and credit management. Attitudes toward money were also examined.

The education component of the program included a panel discussion with:
Kim Butwell, Financial Advisor (AAUW member)
Jane McCarthy, Investment Advisor (AAUW member)
Mellany Bagtas, Financial Advisor (AAUW member)
Deborah Weisman-Estis, Esq.
Ann Kummer, CPA

The goal of this program was to educate attendees about the ways in which our attitudes toward money impact the choices that we make in life. We sought and found members who work in the finance field to sit on the panel. They then suggested trusted acquaintances who were interested in participating. The panel members met in advance to establish guidelines, identify subjects of interest, and create a list of conversation points.

This program made a strong impact on members and non-members alike who attended. The theme is a touchstone that affects all women in the community and we believe that we are making inroads into influencing how women within the community can empower themselves by understanding the management of money.

The program was detailed in our newsletter to increase visibility, and released to the press.

We received an extremely enthusiastic positive response. We were encouraged by the number of specific requests for similar programs in the future. We have taken this feedback as a strong indication of the level of interest in this type of program and will consider similar ideas for future programs.



AAUW

The Branch

*Poughkeepsie Branch of the
American Association of University Women, Inc.*
P.O. Box 1908, Poughkeepsie, NY 12603



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<http://www.aauwpoughkeepsie.org>

January 2012

JANUARY CALENDAR

Online Calendar at www.aauwpoughkeepsie.org

- 2 **Word Games: 2:00 pm**
Hostess: Eleanor Aronstein (462-6452)
Coordinator: Eleanor Aronstein (462-6452)
- 4 **Board Meeting: 7:00 pm**
Hostess: Betty Harrel (462-2141)
- 9 **Movie Night: Time TBD by show**
Movie: Group members will be notified the Thursday before - be sure to sign up with Sue.
Discussion: *Eveready Diner*, Rt. 9, Hyde Park
Director: Susan Osterhoudt (889-4469)
Producer: Kim Butwell
- 10 **"The Branch" deadline for February.**
- 11 **Membership Meeting** - see next column
- 13 **Daytime Literature: 10:00 am**
Book: *Chosen by a Horse*
by Susan Richard
The Manor at Woodside, 168 Academy, Pok.
Coordinators: Diana Gleeson (229-8458)
& Tiz Hanson (229-9394)
- 16 **Manderley Literary Society: 7:30 pm**
Book: *Island Beneath the Sea*
by Isabelle Allende
Hostess: Helen Buhler (473-0665)
Coordinator: Ellie Burch (297-7828)
- 17 **Cuisine: 6:30 pm**
Kobe Hibachi, South Rd, Poughkeepsie
Restaurant Dinner
Reservations: Rita Minnerly (471-2525)
or sparkeyman@aol.com
Coordinator: Barbara Van Itallie (462-3924)
- 18 **Bridge I: 1:00 - 4:00 pm**
Hostess: Mary Ann Ryan (897-9679)
Coordinators: Linda Ronayne (897-9745)
& Mary Ann Ryan (897-9679)
- 18 **Gourmet: Out & About: 6:30 pm**
2 Taste Food & Wine Bar, Hyde Park
Contact: Kay Saderholm (229-8545)
Ksaderholm@aol.com
- 19 **All those books...: 7:00 pm**
Book: *Tales of Alhambra*
by Washington Irving
Hostess: Naoko Ojio (452-8078)
Coordinator: Kim Butwell (698-1855)

Calendar continued on page 2...

Monthly Membership Meeting
(All members are invited and encouraged to attend)

Money as a Mirror: *How our attitudes about money affect our choices in life.*

Wednesday, January 11, 2012

7:00 pm

St. John's Lutheran Church
55 Wilbur Blvd.
Poughkeepsie, NY 12603



Money!

There are many things that have been said about money:

*Money doesn't grow on trees,
Money makes the world go around,
Money can't buy love/happiness.*

Most would say that all are true. But what is it about money that can be so intimidating? So consuming? So scary? And why are women so reluctant to address the role money plays in their lives?

Some surprising statistics about women and money:

- In 2003, more women filed for bankruptcy than graduated from college.
- 38% of women age 30-55 are worried they will live at or below poverty level because they cannot adequately save for retirement.
- 52% of women expect to continue to work once they reach retirement age.
- Americans save only around 1% of their wages – less than any other industrialized nation.

Our January meeting will feature a panel of money experts – financial advisor, accountant, estate planning attorney, investment representative. **Our goal is to provide a panel of experts who will be able to address the issue of money and why it can have such an impact on the choices that we make in life.** The discussion will focus on our attitudes towards money, why financial matters can be so intimidating to women and what approaches we can take to control money, instead of letting money control us.

Join us for this wonderful opportunity to learn from those who help women make tough money decisions every day. You will also have the opportunity to have your questions answered. Together we can learn how to take back control of our lives by taking control of our finances.

Questions: Shelby Outwater (845/206-2083) sroutwater@juno.com



Poughkeepsie Branch of the American Association of University Women, Inc.
www.aauwpoughkeepsie.org

The Poughkeepsie Branch of AAUW Inc. sends you and your members Best Wishes for this coming New Year. We are extending an invitation to our January meeting.

The topic is **"Money as a Mirror: How our attitudes about money affect our choices in life"**.

Wednesday, January 11, 2012
7:00 pm
St. John's Lutheran Church
55 Wilbur Blvd. Poughkeepsie , NY

Mellany Bagtas, Financial Advisor and AAUW member
Kim Butwell, Financial Advisor and AAUW member
Ann Kummer, CPA
Jane McCarthy, Financial Advisor and AAUW member
Deborah Weisman-Estis, Esq. - Estate Planning Attorney

The presentation will feature a panel of money experts including a financial advisor, an accountant, an estate planning attorney, and an investment representative. The panel will address the issue of money and why it can have such an impact on the choices that we make in life. The discussion will focus on our attitudes towards money, why financial matters can be so intimidating to women and what approaches we can take to control money, instead of letting money control us.

The public is invited to join us for this wonderful opportunity to learn from those who help women make tough money decisions every day. Together we can learn how to take control of our lives by taking control of our finances.

For more information: www.aauwpoughkeepsie.org

Mary Coiteux
Publicity Chair for the Poughkeepsie Branch of AAUW Inc.