

INDIVIDUAL PROJECT/ PROGRAM/ EVENT 2011-2012:

Note: Any program since last year's deadline is eligible.

Category: (Please circle or highlight the category for which this program is being submitted.)

- Women – Education – Community – International – Cultural – Diversity – Public Policy

Title: International Women's Day

Part I:

Other community groups involved, if any (list):(5 points) United Nations Association of Rochester (UNAR). GRAB AAUW's community partnerships include the Rochester Genesee Valley Club of the National Association of Negro Business and Professional Women's Clubs, Links, Center for Youth, University of Rochester, SUNY Brockport, Hobart and William Smith College, Monroe Community College, Nazareth College, St. John Fisher College, Rochester Institute of Technology, Edison Technology High School and UNAR.

Number of members involved in **planning or putting on** the program (5 points) 14

Number of nonmembers involved in the program (5 points) 20

Number of members who attended or benefitted (5 points) 100

Number of nonmembers who attended or benefitted (5 points) 95

Number of new members who joined (if any)(5 points) 4

Part II:

Describe your project/ program/ event in 75-150 **words**. Be sure to include:

how the project addressed **AAUW's mission** (15 points)

branch goals in doing this program (10 points)

specific action steps in planning this program (15 points)

steps taken for **community visibility** (Attach newsletter and newspaper articles.)(10 points)

measurable **impact on the community** (10 points)

lessons learned for future programs/ projects/ events (10 points)

Attach copies of newsletter and newspaper articles about this project/ program/ event.

(No more than 4 pages maximum)

Mail or email the original of your entire application with supporting materials to:

2012 Individual Project/Program Awards

The Greater Rochester Area Branch celebrated International Women's Day as our March program. We partnered with the United Nations Association of Rochester to organize an evening celebrating diversity, the culture of various nations, and women's rights.

As you will see in this write-up that appeared in our branch newsletter, a wide variety of organizations participated, and we had an attendance of about 200 – all different races and nationalities.

Channel 10 sent a videographer and reporter to the event and President Marilyn Tedeschi was interviewed. It aired on Channel 10 on the late news that day.

We raised \$400 for two International Projects: Dress a Girl around the World and Latham Mission Foundation School in Haiti. We also accepted donations of personal hygiene items for Link's Female Survival Kit Project.

Students from a Women's Studies class at SUNY Brockport were in attendance with their professor, Barbara LeSavoy, who is GRAB's Emerging Leader.

Students whom GRAB is sponsoring for NCCWSL conference were introduced.

This is the article that appeared in GRAB's newsletter:

GRAB/UNAR CELEBRATED INTERNATIONAL WOMEN'S DAY 2012 IN STYLE!!

On the evening of Thursday, March 8 (5:30-8:30 pm), the **Greater Rochester Area Branch** of the **American Association of University Women** (GRAB AAUW) and the **United Nations Association of Rochester** (UNAR) celebrated International Women's Day 2012 at the Perkins Mansion, 494 East Avenue. *This year's theme was "Connecting Women and Girls—Inspiring Futures."*

The program showcased a variety of art forms and highlighted project partnerships. Dr. Anne Kress, Connie Mitchell, Lucienne Nicholson and Crystal Perez were honored for their continuing work to improve and connect the lives of women and girls.

GRAB AAUW had representation from a broad segment of organizations and programs including the **Arts Forum, College and University Partners, Diversity, International Relations, Public Policy, Women Helping Women (WHW) and Women Helping Girls (WHG).**

GRAB AAUW's community partnerships include the **Rochester Genesee Valley Club of the National Association of Negro Business and Professional Women's Clubs, Links, Center for Youth, University of Rochester, SUNY Brockport, Hobart and William Smith College, Monroe Community College, Nazareth College, St. John Fisher College, Rochester Institute of Technology, Edison Technology High School and UNAR.**

UNAR presented a **Chinese Cultural Dance** coordinated by **Xuechen Bao** and a **Philippine Cultural Dance** choreographed by **Merle Snow**. **Angela Clark**, Program Manager of the Susan

B. Anthony Institute for Gender and Women's Studies at the University of Rochester, and a number of student award winners displayed art selections from their recent **Art Show**.

Dr. Barbara LeSavoy, Director of Women and Gender Studies at SUNY Brockport, gave a brief history of IWD. Dr. LeSavoy and **Lucienne Nicholson** facilitated an intergenerational two-part activity which began with a cultural dance performed by two Brockport graduate students, **Marielys Burgos-Melendez** and **Angie Muzzy**. Dr. LeSavoy and Ms. Nicholson also led group discussions and related activities.

The Celebration, assisted with collections for donations for two international projects, **Dress a Girl around the World** and the **Latham Mission Foundation School in Haiti**. The goal of the Dress a Girl project is to protect young girls from human trafficking. It has been shown that wearing nice dresses is an important deterrent to traffickers. The Rochester Chapter of the Links is collecting items to assemble in survival kits for girls who attend the Latham Mission Foundation Schools. These kits contain feminine hygiene supplies, so girls will not have to miss school each month. Donations of feminine hygiene projects, lingerie and new panties are requested.

The diversity team, headed by **Heidi Parreño**, prepared an array of delicious dishes representative of a variety of countries around the world for the buffet.

It was a great event, reminding us to Celebrate Women each and every day!