

INDIVIDUAL PROJECT/ PROGRAM/ EVENT 2011-2012:

Note: Any program since last year's deadline is eligible.

Category: (Please circle or highlight the category for which this program is being submitted.)

- Women – Education – Community – International – Cultural – Diversity – Public Policy

Title: Salute to Summer

Part I:

- Other community groups** involved, if any (list):(5 points) See page 2
- Number of members involved in planning or putting on** the program (5 points) 14
- Number of nonmembers involved** in the program (5 points) 7
- Number of members who attended or benefitted** (5 points) 21
- Number of nonmembers** who attended or benefitted (5 points) 70
- Number of new members** who joined (if any)(5 points) 1

Part II:

Describe your project/ program/ event in 75-150 **words**. Be sure to include:

- how the project addressed **AAUW's mission** (15 points)
- branch goals** in doing this program (10 points)
- specific action steps** in planning this program (15 points)
- steps taken for **community visibility** (Attach newsletter and newspaper articles.)(10 points)
- measurable **impact on the community** (10 points)
- lessons learned** for future programs/ projects/ events (10 points)

Attach copies of newsletter and newspaper articles about this project/ program/ event.

(No more than 4 pages maximum)

Mail or email the original of your entire application with supporting materials to:

- Peggy Kelland, AAUW-NYS Program Vice President
- 13 Susan Lane, Poughkeepsie, NY 12603
smkell45@aol.com
Questions? (845)297-0507

Part I - Other Community Groups

- Barnes and Noble
- Summit Park Elementary School Staff and support Staff
- Rockland Community College Chess Club
- Rockland Community College Honor Society
- Ramapo High School Honor Society
- Spring Valley Rotary Interact Club

Part II: Students who do not receive academic stimulation during the summer vacation lose an average of 1.26 months of academic growth for every month of vacation. By providing supplementary educational activities during the summer, parents can reduce non-recoupable brain drain. This project offers parents free and low cost strategies for stimulating the brain. Activities included chess, storytelling with storybook characters, introduction to new games and books, origami, introduction to the Nook and fun activities such as face painting and a free raffle of 7 baskets for children.

Origami, chess and many of the new games provided skill development in visual and spatial orientation in formats that are inviting to all, especially girls. According to research, these skills, essential to engineers, promote equity for girls, part of the mission of AAUW nationally and locally.

Action Steps:

- Concept/plan presented to the board and adopted
- Sought project partners
- Selected a date
- Implemented plan

Community Visibility

- Facebook
- E-mail
- Newsletter
- School announcements

Impact on Community

- Raised attention to brain drain
- Enjoyed by children and parents

Lessons Learned: Improve publicity

AAUW NATIONAL CONVENTION Washington DC June 17 – 19. AAUW proudly announces noted author *Sarah Brokaw* as the keynote speaker at the 2011 AAUW National Convention banquet. Still haven't registered? Watch "Our Town" in action and see "Your AAUW" at work. Then register to meet in D.C.! Go to aauw.org.

STEM VOUCHERS

Saturday, June 11, 2011 is the date for our SALUTE TO SUMMER FUN at Barnes & Noble from 10 am to 3 pm. By using the attached vouchers to make purchases at any Barnes & Noble you will help to raise funds to support the **STEM Super Scholars Conference** on October 22, 2011. The conference is designed to encourage 7th and 8th grade girls to pursue careers in **Science, Technology, Engineering and Math**.

If you are in the Rockland area, come and join us for a day of fun activities at the Nanuet store on Route 59, opposite the Nanuet Mall. For the most fun, bring a kid and don't forget to bring the *Summer Reading List*. Please share these vouchers with friends and distribute them to organizations to help us support this important educational initiative. Vouchers will **not** be available in the store. If you need additional vouchers, please e-mail STEMvouchers@aol.com and we will be glad to e-mail a downloadable voucher. A percentage of the net sale for anyone presenting a voucher or using the designated code on-line at Barnes & Noble will support AAUW-STEM Super Scholars.

Please remember that your voucher can be used exclusively on June 11 between the hours of 10 AM and 3 PM in **any** Barnes & Noble store. For on-line purchases use the following code: 10480440.

It's graduation time – books make wonderful graduation gifts.

VOLUNTEERS NEEDED - STEM needs volunteers for its fund raiser June 11 at Barnes & Noble, Nanuet from 10 am – 3 pm. If you have some time and are available to assist, please **call Rosalind Maxwell 371-4110 or Joyce Brown 352-3275**.

Responsibilities:

1. Arrive at 9:30 AM
2. Get an assignment if not pre-assigned
3. Open area materials packet and display
4. Assist activity presenter
5. Manage the line (crowd control)
6. Assist participants who may be having difficulty with the activity
7. Encourage participation

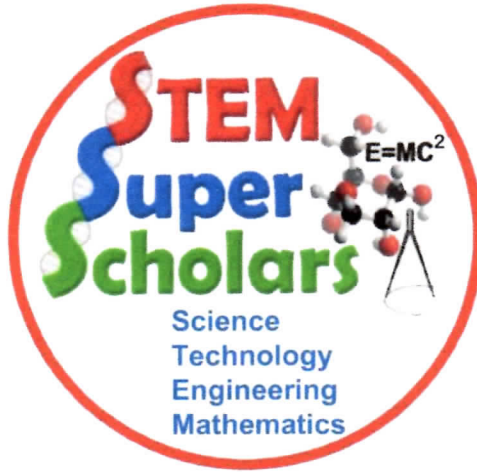
Ideally we would like to have volunteers in 2 ½ hour shifts but we'll take you whenever you are available.

June 11 Volunteers Needed

Story time	2	Face Painting/		
Games	6	Balloons	4	(every shift = 2 ½ hours)
Chess	4	Welcome table	2	
Origami	4	Gift wrap	2	
Tessellations	4	Photographs	2	
		TOTAL	30	

2011 Eleanor Roosevelt Fund Award Abigail J. Stewart is the 2011 AAUW Eleanor Roosevelt Award winner. Stewart is a professor of psychology and women's studies at the University of Michigan, and she is also the founder and director of the university's ADVANCE program at the Institute for Research on Women and Gender. This program promotes institutional transformation in the areas of recruitment, retention, climate and leadership.

STEM Super Scholars
AAUW- Rockland
American Association of University Women



Salute to Summer - 2012

