

INDIVIDUAL PROJECT/ PROGRAM/ EVENT 2011-2012:

Note: Any program since last year's deadline is eligible.

Category: (Please circle or highlight the category for which this program is being submitted.)

- Women - Education - Community - International - Cultural - Diversity - Public Policy

Title: Elect Her : Campus Women Win

Part I:

- Other community groups** involved, if any (list):(5 points) Office of the Dean & Students ^{SUNY SB} ✓
- Number of ^{AAUW} members** involved in planning or putting on the program (5 points) 10-12
- Number of nonmembers** involved in the program (5 points) 80 ✓
- Number of members who attended or benefitted** (5 points) 8 ✓
- Number of nonmembers who attended or benefitted** (5 points) 75 ✓
- Number of new members** who joined (if any)(5 points) CU : SUNY Stony Brook joined AAUW ✓

Part II:

Describe your project/ program/ event in 75-150 **words**. Be sure to include:

- how the project addressed AAUW's **mission** (15 points)
- branch goals** in doing this program (10 points)
- specific action steps** in planning this program (15 points)
- steps taken for **community visibility** (Attach newsletter and newspaper articles.)(10 points) ^{not yet}
- measurable **impact on the community** (10 points)
- lessons learned** for future programs/ projects/ events (10 points)

Attach copies of newsletter and newspaper articles about this project/ program/ event.

(No more than 4 pages maximum)

Mail or email the original of your entire application with supporting materials to:

- Peggy Kelland, AAUW-NYS Program Vice President
- 13 Susan Lane, Poughkeepsie, NY 12603
smkell45@aol.com
Questions? (845)297-0507

Elect Her – Campus Women Win!

Smithtown Area Branch was a partner with SUNY Stony Brook to sponsor the program that is run by the Association and Running Start.

Mission: Part of AAUW's mission is "to advance equity for girls through education and advocacy" and this program focuses on encouraging College students to try student government offices, running a campaign, so they will have experience to run for future office, such as school board, county or state legislature, or Congress.

Goals: The goal is to be an advocate for young women to realize their potential, by urging them to run for office now, as a step to building confidence for the possibilities ahead.

Smithtown's goal was to be involved in a meaningful way with students on the Stony Brook campus, a huge university with a very diverse population. At least 64 students registered and attended on March 9.

Smithtown wanted to persuade the university to join AAUW, and that is being accomplished!

Action Steps: A young woman in student government learned about "Elect Her" on the AAUW website. She approached the Dean of Students, who approved applying for the grant. Thirty colleges were chosen, and Stony Brook is the only one in New York State! Cathrine Duffy, assistant to the Dean, contacted Joyce Needham, co-president of Smithtown, and we readily agreed to co-sponsor the event. Branch members attended planning meetings, participated in conference phone call trainings, and offered to assist in any positions. We suggested speakers, collated binders for the participants, registered attendees, set up coffee and lunch, and greeted all who entered the large ballroom the day of the event. We tallied the votes for the mock election and assisted students in any way possible. It was fun to collect evaluations and distribute door prizes!

Impact on the community: 70 female students registered to attend. They were impressed by the speakers who were energizing and enthusiastic. Seven students that day agreed to run for office in the upcoming spring elections for positions in student government.

AAUW lobbied the vice president and dean to join AAUW as a C.U. member, to which they agreed.

AAUW Smithtown will sponsor a student to attend NCCWSL in May 2012. SUNY Stony Brook will sponsor 3 women!

Lessons learned: Be willing to quickly accept any opportunity that comes! Take a risk in volunteering to raise money for support. Agree that volunteers will be on hand to register students, help with refreshments, hang posters – whatever is needed! Don't be afraid to ask for or accept a challenge!

ELECT HER



Stony Brook Women Win



Suffolk County Legis. Kara Hahn

Immediate past President of the Civic Association of the Setaukets and Stony Brook, Hahn took office in January and has dedicated herself to making a difference on Long Island.



Nassau County District Attorney Kathleen Rice

The first woman in Long Island's history to be elected district attorney, Rice has modernized the office that serves Nassau County's diverse population of 1.3 million residents.



SBU School of Journalism Associate Dean Marcy McGinnis

McGinnis joined the journalism faculty after a career at CBS News that spanned three decades. She was Senior Vice President, News Coverage, at CBS News.

ELECT HER

Stony Brook Women Win

AGENDA

10:30 AM Check-in and Light Breakfast Served

11:00 AM Welcome and Introductions

*AAUW Smithtown Branch Co-Presidents Phyllis Anderson and Joyce Needham
Elect Her Facilitator Pamela O'Leary
Elect Her Stony Brook Team – Cathrine Duffy, Deborah Machalow and Anna Lubitz*

11:15 AM The Importance of Young Women Running for Office

Elect Her Facilitator Pamela O'Leary

11:30 – 11:45 AM Exercise 1: What's Your Issue?

Elect Her Facilitator Pamela O'Leary

11:45 AM - NOON Networking Break – Lunch Pick-up

NOON – 1:00 PM Working Lunch - Making an Impact

*Suffolk County Legis. Kara Hahn
Nassau County District Attorney Kathleen Rice*

1:00 – 1:30 PM The Nuts and Bolts of Getting Elected and Elect Her – Campus Women Win Campaign Strategy

Panel: SBU Students Deborah Machalow, Anna Lubitz, Miraflore Joseph & Priya Sohi

1:30 – 2:00 PM Exercise 2: Building Your Network

Elect Her Facilitator Pamela O'Leary

2:00 -- 2:30 PM The Importance of Message

School of Journalism Associate Dean Marcy McGinnis

2:30 – 2:45 PM Exercise 3: Elevator Speech

Elect Her Facilitator Pamela O'Leary

2:45 – 3:00 PM Exercise 4: Campaigning Simulation

Elect Her Facilitator Pamela O'Leary

3:00 – 3:30 PM Strategy Sharing and Elect Her Network

Elect Her Facilitator Pamela O'Leary

3:30 – 4:00 PM Networking Reception and Elect Her Winner Announcement

From: J Needham <invest2@optonline.net>

To: ceduffy <ceduffy@notes.cc.sunysb.edu>

Cc: Phyllis Anderson <pmanderson66@aol.com>; Eileen Hartmann <eshartmann5@gmail.com>; Jessica" <kelly@aauw.org>

Subject: Elect Her Campus Women Win

Date: Wed, Mar 14, 2012 11:17 am

Dear Cathrine,

Thank you so much for arranging such a well organized and successful program. There were so many nice touches to the entire day, from the balloons at registration to the tablecloths, floating candles, and the delicious food. And those are just the superficial things! It was like you and your allies had thought of everything, including the business card holders for the girls. I am sure that the students were given a good picture of the opportunities there are for a career in public policy and realize the importance of taking that first step early.

Everyone involved with the training was an inspiration to the girls. Hearing Kara Hahn, a local resident tell how she got to be a Suffolk County Legislature, certainly would give hope to others that they could do it, too. The dynamic story of Nassau County District Attorney Kathleen Rice and her enthusiasm for the law, I'm sure excited many students to want to be a part of government in a way they could effect change.

And of course, the actual training program provided some valuable insight into the skills necessary to run for office. The girls did each of the activities presented by Pamela O'Leary, the Elect Her Facilitator, and asked many questions which added to student involvement. They were actively involved throughout the day.

The faculty member from the School of Journalism, Associate Dean Marcy McGinnis, spoke about communicating effectively when running for office. She provided information that I'm sure the students will refer to often.

Several students filled out applications to run for student government during the breaks in the program. It was wonderful to see them so encouraged that they would try that very day. I think Kathleen Rice's discussion of not winning the NYS Attorney General position, and accepting the fact you don't always win, may have given them the courage to try.

Pamela O'Leary's comment as we drove her to the train station was the best compliment of all. She said this was the best run training session she has been a part of. She was impressed by the collaboration between the university and AAUW. We have you, Cathrine, to thank for making sure that we were included in all the planning sessions and had the opportunity to help on the day of the program. I hope this is just a start of an alliance between AAUW and Stony Brook, as our goals for young women are the same.

Sincerely,

Joyce Needham
Smithtown, AAUW

Please feel free to forward this to your allies, if you wish, as I did not have their e-mail addresses.