

## INDIVIDUAL PROJECT/ PROGRAM/ EVENT 2011-2012:

**Note: Any program since last year's deadline is eligible.**

**Category: (Please circle or highlight the category for which this program is being submitted.)**

- Women – Education – Community – International – Cultural – Diversity – Public Policy

**Title:** Education

Part I:

**Other community groups** involved, if any (list):(5 points) the League of Women Voters, the White Plains YWCA, 35 Westchester high schools each invited to send 2 girls to the workshop, girls who attend, Key note speaker Madeleine Kunin, former governor of Vermont, women elected to office in New York ✓

30  **Number of members** involved in **planning or putting on** the program (5 points) 10 ✓

**Number of nonmembers** involved in the program (5 points) 25, LWV members, YWCA staff members, women who are now serving in elected office. ✓

**Number of members who attended or benefitted** (5 points) We project 6 members The workshop will not take place until April 17<sup>th</sup>. ✓

**Number of nonmembers** who attended or benefitted (5 points) We project 50 to 60 high school girls ✓

**Number of new members** who joined (if any)(5 points) One guest who was at the program meeting when the president of the LWV spoke. She joined our AAUW branch because she wanted to be part of an action oriented group. ✓

Part II:

**Describe** your project/ program/ event in 75-150 **words**. Be sure to include:

- how the project addressed **AAUW's mission** (15 points)
- branch goals** in doing this program (10 points)
- specific action steps** in planning this program (15 points)
- steps taken for **community visibility** (Attach newsletter and newspaper articles.)(10 points)
- measurable **impact on the community** (10 points)
- lessons learned** for future programs/ projects/ events (10 points)

## **AAUW Westchester Branch Individual Program Award**

### **Category: Education**

Our program, Running and Winning, advances the AAUW mission of equity for women and girls through advocacy, education, philanthropy and research. The workshop will educate high school girls about the barriers that women encounter when they run for and serve in elected office. They will also learn how they can advocate for equal opportunity for women and girls, just as we are advocating for the student attendees by participating in the planning and presentation of the workshop. The sponsors, the volunteers, and the elected officials are all volunteering their time, the YWCA is contributing space and the LWV and AAUW are covering costs so that the workshop is free for the girls. The concept is based on research that indicates women are underrepresented in all levels of elected office. In 2011 there were only 6 women governors.

Each Westchester high school can choose two girls to attend. The workshop will allow the girls to interact with elected officials in small groups in a friendly environment. With a facilitator they will plan a campaign, analyze issues, prepare publicity and write and deliver a campaign speech. Our goal is to strengthen the girls' self-confidence and leadership skills. We hope that their experience will convince them that a career in public office is possible. Taking what they learn from the workshop back to their schools, they may want to run for class office or membership in the student government.

Action steps in planning included writing a plan for a workshop, obtaining partners, gathering lists of elected women, and Westchester High Schools, writing and sending invitations, inviting a keynote speaker, developing a budget, registering students and elected officials, seeking and training facilitators.

Visibility will be gained through the 35 high schools, the girls, their families and friends, the elected officials, the volunteers, and the LWV and the AAUW members. There will also be attempts for media coverage on the day of the workshop. Impact on the community will be seen when the girls return to their high schools with their new skills and want to run for office or take a greater role in school government. Input from the schools will be felt if they want the workshop repeated next year. Elected officials will want to volunteer again if they feel the workshop is successful and the impact is worthwhile. A wrap up meeting and evaluations will give us feedback as to what has been a success and what needs to be improved.

Thank you for considering our application for an individual project award.

# Article in CHIPS

## Westchester Branch to Co-Sponsor "RUNNING AND WINNING" Workshop

The Westchester County League of Women Voters will offer a workshop to introduce high school women to political leadership careers. The workshop will bring together two selected female students from each high school in Westchester County for an active political experience. They will interview local female elected officials, learning about their experiences in seeking and holding public office. Afterwards, each small group will plan a campaign, analyzing issues, designing publicity, and writing and delivering a campaign speech.

Our branch will be a co-sponsor of the workshop scheduled for Tuesday morning, April 17. We will introduce the keynote speaker, Madeleine Kunin, former governor of Vermont, and also act as facilitators for the breakout groups. Please volunteer to participate by contacting Marilee Scheuneman.

**BUDGET FOR 2012**  
**RUNNING AND WINNING PROJECT**  
**LEAGUE OF WOMEN VOTERS OF WESTCHESTER**  
APRIL X, 2012  
LOCATION TBD

Breakfast (juice, bagels/muffins, coffee/tea) For approximately 100 people	\$450.00
Pocket folders for 100 attendees	\$100.00
Paper, labels, pencil, posters, markers, easel s, pads etc.	\$300.00
Name tags in plastic holders	\$100.00
Achievement certificates	\$ 50.00
Postage and photocopying	\$100.00
Lunch (pizza, salad, soda, dessert)	\$600.00
Space Rental (1)	\$300.00
Books - (75) ( <i>Pearls, Politics &amp; Power – How Women Can Win</i> <i>And Win</i> by Madeleine M. Kunin)	\$584.42
<b>TOTAL</b>	<b>\$2584.42</b>

**selenabarron@optonline.net**

---

**From:** "Marilee Scheuneman" <marilee@scheuneman.com>  
**To:** "Sharon Lindsay" <swlind@aol.com>  
**Cc:** "Selena Barron" <selenabarron@optonline.net>  
**Sent:** Thursday, February 16, 2012 1:57 PM  
**Subject:** AAUW for Running & Winning Workshop

Hi Sharon,

The AAUW-Westchester Branch is pleased to co-sponsor the Running and Winning Workshop with the LWV on Tuesday, April 17. Unfortunately there is a conflict on that date with our Scholarship Luncheon, but this is how we can still participate:

- **Our branch will contribute \$260 to the workshop.**
- **I can pick up Ms. Kunin from the airport (provided it's early enough for me to get to Pleasantville by 11:30).**
- **Adelaide DiGiorgi has agreed to introduce Ms. Kunin.**
- **Adelaide, Selena Barron, Wilma Gitchel, and Ann Sheridan have volunteered to act as facilitators.**
- **I will seek additional facilitators when I learn who won't be attending our luncheon.**

Some questions: When will training for facilitators take place? Do the high school girls participating pay to register for this? Do you have a schedule for the workshop at this point?

I sincerely regret not being able to attend the full workshop.

Regards,  
Marilee

Marilee Scheuneman  
President, AAUW-Westchester