

American Association of University Women New York State 2024 Presidents Report

Carol A. Griffith, AAUW NYS President 2024

State President Responsibility

The New York State President is the Liaison between AAUW National and New York State members.

Methods of communication –

In 2023 and 2024, the New York State President used the following tools in communications with the New York State membership; NYS Directory, NYS Website, Constant Contact, Email, Newsletters, NYS Event Calendar, Zoom Meetings and in person branch meeting and events.

Branch Status

AAUW New York State has twenty-three branches; comprised of eight with less than 30 members, two with over one-hundred and one with over two hundred members. As of February 1, 2024, AAUW National has recorded 1319 members in AAUW NYS.

Challenges Found in 2023-2024

Reports of technology challenges such as no access to computers and outdated member emails have resulted in communication difficulties as well as low engagement in national and state online meetings and events. A lack of interest has been evidenced in leadership development on the branch and state level. It has been difficult to achieve community media support for branch programs.

Recommendations Going Forward – Next Steps

All members need to review the information contained in the branch, state & AAUW national websites. Members must provide any profile updates to the Community Hub. Branches are encouraged to use Zoom for meetings when in person meetings are not practicable. Branches should take advantage of AAUW NY State grants to branches for programming and Zoom fees. Branches need to develop processes to promote membership growth and leadership paths utilizing a mentorship plan. More team effort between state branches is needed as means of support and shared positives from branch to branch for ideas on how to increase membership. AAUW is not the only organization dealing with decrease membership. Branch members need to have conversation with other community organizations to discuss membership and leadership challenges.

New York State Branch Recognition

In closing the 2023 -2024 year each New York State Branch will receive an individual electronic branch award that can be used in branch newsletters and websites. This will include financial support for branch leadership, programming, and maintaining/recruiting new members.

Carol A. Griffith

AAUW NYS President